

Increase High School Graduation Rates and Prepare Your Students for College Success

By Raymond Gerson

This one day training will provide you and your school with proven, easy-to-teach college readiness and success strategies that your students can easily learn in one semester or less. This is a system that is suitable not only for regular students, but has also worked for students considered “at-risk” and with learning and other disabilities.

These practical and motivational methods can be incorporated in currently approved high school courses. The best fit is “College Transition” PEIMS# N1290050 which is an accredited, stand-alone course for 9th-12th graders. Anyone with a valid Texas Teacher Certification can teach this college readiness course.

Studies at Austin Community College (ACC) demonstrated that “at-risk” students who completed a course based on these college success skills, re-enrolled at a rate of 83%; whereas students, who did not take the course, re-enrolled at only 59% — a 24% difference. This is significant because a high percentage of college students typically drop out during or right after their first semester. Withdrawals from other courses were also significantly less for students who learned these strategies.

You will learn how to help your students:

- How to achieve goals
- Career development ideas
- How to determine their types of intelligence
- Acquire time management and health strategies
- Develop reading comprehension strategies
- How to build a strong vocabulary
- How to write well and take good notes
- Develop memory and test-taking strategies
- Learn secrets of critical thinking
- How to develop successful relationships and communication skills
- Identify good financial management skills
- How to create a successful life and make a positive contribution to others



Trainer: Raymond Gerson has over 50 years experience helping others with personal and career development. He has fourteen years experience teaching college and career success strategies to students at Austin Community College. Training participants will receive a copy of his book, *Achieve College Success: Learn How in One Semester or Less* and a preview of the Premium instructor resources website that contains ready-to-use daily teaching plans, additional activities, mindset bonus chapter, test bank, and PowerPoints.

Educator Comments:

“Raymond Gerson has provided teachers with the necessary skills to truly impact our students. Many students do not learn what many of us consider to be common skill sets. His book guides students in learning valuable lifelong skills that will carry them forward as successful citizens.”

Traci Terrill

Instructional Technology/CTE, Region XV Education Service Center

“Most of my students are First Year Experience, some are at-risk, and many are the first generation to attend college. I do have some returning students as well. Both groups have expressed their excitement about interacting with the book and have attributed their academic successes, not only in this course but in their other courses, to using Mr. Gerson’s textbook. The book is very easy to read and to understand. The students like the fact that it is written to them and that Mr. Gerson shares his personal learning experiences, obstacles, beliefs, and success stories with them.”

Marie Harris

Professor of Human Development, Austin Community College

Student comment:

“I found this book to be very easy to read and understand. I have learning disabilities and sometimes have difficulty reading and understanding what I read. But this book was an exception to that. It was a great book. Professor Gerson gave good tips. I found it to be encouraging and positive. I would recommend this class to any incoming freshmen.”

Sam Leeper



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