

Prepare Students for College and Career Success

Attention: Teachers and Counselors

Learn how to teach college and career readiness (CCR) courses based on the books:

Achieve College Success and Achieve Career Success

by Raymond Gerson

Come and experience a sampling of activities from both books and more

These textbooks are now available as free digital Open Educational Resources (OERS). Free instructor materials are available for adopters.

This half-day interactive workshop prepares educators to help students to:

- Develop a mindset for success in school, career and life
- Turn dreams into practical and achievable goals
- Learn a strategy for focusing their attention to improve reading comprehension
- Determine their different types of intelligence
- Use poems and songs to remember lessons
- Choose problems (challenges) in the world to find an inspiring purpose and starting point for career exploration

Raymond Gerson has over 50 years of experience helping others with self and career development. He has been a career counselor, vocational rehabilitation counselor, owner of a job placement and executive recruiting business, training specialist and college professor. He came out of retirement to teach college and career success courses at Austin Community College for 14 years.

Educator comments:

"Raymond Gerson has provided teachers with the necessary skills to truly impact students. Many students do not learn what many of us consider to be common skill sets. His book (Achieve College Success) guides students in learning valuable lifelong skills that will carry them forward as successful citizens."

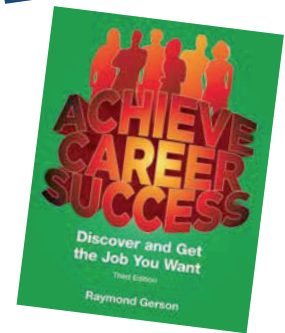
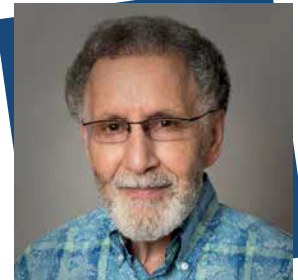
Traci Terrill, Instructional Technology/CTE.
Region XV Education Service Center

"Raymond Gerson's training was filled with practical, easy to understand, easy to implement strategies for increasing student success. The participants in my region were very enthusiastic about implementing the strategies in their high schools, some as early as 9th grade. They appreciated having the complete package they needed to get started: the student book, teacher book, and lesson plans."

Patti Tessen, Consultant for Transition Evaluator
Region XIV Education Service Center

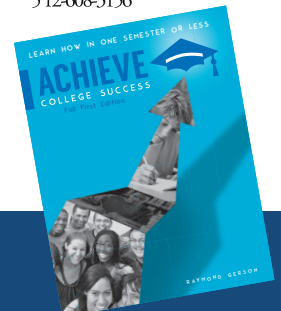
"I have been using your book with my students. The book is life-changing. It not only teaches school success, but also life success."

Kelly Holland, Teacher
Irion County, ISD



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Email us at raymondgerson@gmail.com to request a workshop.