

Prepare Your Students for Vocational Success

Attention Teachers and Counselors!

Learn how to teach **career readiness skills**, based on the book/workbook:

Achieve Career Success: Discover and Get the Job You Want

by Raymond Gerson

This book matches the high school job search skill TEKS for **Career Prep 1**. This work text can be used to teach the second semester of **College Transition, PEIMS #1290050**. State Board of Education approved: 9th-12th grades.

Achieve Career Success addresses most TEKS (and more) for the middle school course 127.3. Many parts of the book can be used as one of the resources to teach this middle school course

This 1-day interactive workshop prepares teachers/counselors how to:

- Help students identify their talents and skills
- Determine their interests, values, and personality type
- Turn dreams into goals and make them happen
- Research, explore, and find matching careers and career clusters
- Write a good resume; learn how to search and interview for a job
- Develop a strong vocabulary and communication skills
- Develop critical thinking, problem solving, and research skills
- Build great relationship skills for success
- Gain financial literacy and manage money effectively
- Find the hidden job market and create a desirable job
- Develop character, a positive self-image, and make a difference

Trainer: Raymond Gerson has over 45 years experience helping others with personal and career development. He has been a career counselor, vocational rehabilitation counselor, owner of a job placement and executive recruiting business, training specialist, and college professor. He teaches career and college success courses at Austin Community College.

Participants receive a copy of Achieve Career Success. Qualifying adopters will receive free access to instructor manual, Power Points, and bonus health chapter to meet additional TEKS.

Comments by attendees of Gerson's Achieve Career Success workshops:

"I like the layout and the use of activities within the book. The career portfolio is an awesome tool that students can use and update and carry through beginning college to their career and beyond. The trainer's examples were relevant and great."

Brandy Humphreys, *Teacher and Counselor, New Diana High School*

"I like all the different strategies presented to help students discover their skills, talents and interests. Each step helps them to delve deeper! Most students need a great deal of assistance, discovering the career that suits their aptitude and interests and these instruments and suggestions are valuable in this regard. I think every student could use this book and course in high school and as a freshman in college. Let's make a state requirement on both levels."

Lauralee Boudreau, *CTE Counselor, Tyler ISD*

"Very informative with relevant exercises. I learned some new things that will help me to become a better teacher. I found the training to be very beneficial. I would recommend this to other teachers."

Brenda Hampton, *CTE Teacher, Tyler ISD*

"I liked how we were shown how to use some of the activities with our students. The personal stories make it applicable and how the course is effective. I can definitely use this in Career Prep. The presenter was very personable. He really knows the material and I can see how he is effective with his students."

Patricia Fisk, *Career Prep and FCS Teacher, Woden High School*

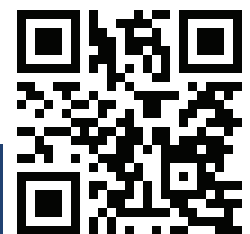
"Real world applications that apply to the future career-minded young adult. It is an eye-opening experience for students to really think about what their future holds."

DeAnna Molley, *STEM Technology Teacher, Tyler ISD*



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Succeeding in the New Millennium

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